



# Sponsorship Opportunities & Benefits

## The Fast & The Furriest® 2016

June 4, 2016

*A City of Rochester and  
Verona Street Animal Society Event  
Benefitting Rochester Animal Services*



### **Sponsor Information**

Individual/Business Name \_\_\_\_\_

Contact Name (if business) \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

### **Sponsorship Details** (please check appropriate level)

- Financial**
- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Presenting \$10,000 | <input type="checkbox"/> Tent \$3,200         | <input type="checkbox"/> Working Dog \$500    |
| <input type="checkbox"/> Big Dog \$5,000     | <input type="checkbox"/> Race Awards \$3,000  | <input type="checkbox"/> Shelter Friend \$250 |
| <input type="checkbox"/> T-shirt \$4,000     | <input type="checkbox"/> Forever Home \$1,000 | <input type="checkbox"/> Foster Friend \$100  |

**Other Support** ☐ In-kind (please describe)

☐ Refreshments (please describe)

☐ Volunteers for event (please describe)

### **Sponsor Requirements** (if participating in event)

Will you require a space in our exhibitor tent? ☐ Yes ☐ No

Do you need electricity? ☐ Yes ☐ No

Will you be placing promotional materials in the race/walk bags? ☐ Yes ☐ No

### **Pledge Payment**

☐ My check, payable to Verona Street Animal Society, is enclosed

☐ Please charge my credit card ☐ MC ☐ VISA ☐ AmEx ☐ Discover

Card #: \_\_\_\_\_ Exp date: \_\_\_\_\_

☐ Please bill me CVC (security code): \_\_\_\_\_

### **Terms and Conditions**

☐ I have read, understood and agree to be bound by terms and conditions on page 2 as a condition of sponsorship.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_



# Sponsorship Opportunities & Benefits

## The Fast & The Furriest® 2016

June 4, 2016

*A City of Rochester and  
Verona Street Animal Society Event  
Benefitting Rochester Animal Services*



*All Sponsors of The Fast & The Furriest® 2016 ("the Event") agree to the following terms and conditions:*

- Sponsorship form and payment of fee (if providing financial support) must be received by February 5, 2016 for inclusion of your name or business on the brochure. Sponsorship form and payment of fee (if providing financial support) must be received by March 4, 2016 for inclusion of your name or business on all other printed promotional materials. Sponsorship payments are non-refundable. ☐
- Sponsor shall receive the sponsorship benefits set forth on the Sponsorship Recognition Plan corresponding to the level of sponsorship selected. Sponsor agrees that these sponsorship benefits constitute good and valuable consideration for its sponsorship fees. ☐
- The Event will be held rain or shine. In the event that the Event does not take place, Sponsor's sponsorship fee as set forth above shall be treated as a tax-deductible donation to the Verona Street Animal Society, hereinafter "VSAS", and will not be refunded. ☐
- Sponsors who are participating in the Event will receive an email no later than Tuesday, May 31, 2016 confirming Sponsor's space assignment at the Event. Sponsor will accept space assigned. Should Sponsors require additional information or have questions about their space assignment, please contact us at [VSASinc@gmail.com](mailto:VSASinc@gmail.com).
- Sponsors who are participating in the Event will receive set-up and break-down instructions via e-mail several weeks prior to event. For special needs and/or requests, please contact us at [VSASinc@gmail.com](mailto:VSASinc@gmail.com) by Tuesday, May 31, 2016. ☐
- Sponsors agree that any information provided by VSAS or the City of Rochester, hereinafter "City", in regards to the Event is considered confidential, and therefore under no circumstances will a Sponsor disclose any information, written and/or spoken, to other Sponsors. ☐
- VSAS and the City are not responsible for any damage to or loss of Sponsor's goods or property during the Event. ☐
- Sponsors agree not to bring personal pets to the Event. Sponsors agree not to sell or give away animals at the Event. ☐
- Sponsors are not permitted to solicit donations for their organization, or any other organization, besides the VSAS or the City at the Event. ☐
- VSAS and the City do not guarantee any profits or revenues based on Sponsor's participation in the Event. ☐
- VSAS and the City do not guarantee category exclusivity for Sponsors at the Event. ☐